THE RADIO FAIR
SDGs on the Air
India International Centre, New Delhi
25th July, 2022

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What is The Radio Festival?

The Radio Festival (TRF) is a first-of-its-kind initiative that brings together all three tiers of radio broadcasting – public, private and community radio – along with podcasters and others invested in the audio space, to celebrate sound through the prism of radio. Organised by Seeking Modern Applications for Real Transformation (SMART) in partnership with UNESCO, TRF is celebrated every year to mark World Radio Day in February and has had 4 successful editions. On account of the spread of Omicron earlier this year, this year it is being organised to coincide with National Broadcasting Day.

Titled ‘The Radio Fair: SDGs on the Air’, the 5th edition provides a unique opportunity for participants to have invigorating conversations with multi-stakeholders and exchange innovative ideas with some of the leading RJs.

This edition also offers a range of games and simulations that aim to increase civic participation, strengthen ownership of SDGs and build sustainable partnerships for a brighter future.